



ADVERTISING SOLUTIONS

GPass connects thousands of engaged consumers with curated experiences every week.

Now, your brand can tap into this vibrant, high-intent audience with targeted advertising packages built for maximum impact and measurable ROI.

Whether you're a local business seeking more awareness, or an event promoter looking to boost ticket sales, GPass offers digital placements, email marketing, and social media promotion to help you reach the right audience at the right time.

Advertising Tiers

TIER 1

A STRONG FOUNDATION FOR SMALL BUSINESSES OR FIRST-TIME ADVERTISERS

Inclusions:

- 1 Event Page banner ad
- 1 Event Category banner ad
- 2 social media post per month + boosted reach (\$25)
- Advanced reporting with impressions, clicks, and conversions

Best Suited For: Boutique businesses, new product launches, or companies establishing a digital presence affordably.

TIER 2

IMPACT PACKAGE

Inclusions:

- Rotating Homepage ads: banner ad & a matching skyscraper ad
- 1 Event Page banner ad
- 2 social media posts per month + boosted reach (\$50)
- Event ticket ad placement for 1 signature event per month (2 weeks run time)
- A feature in the GPass email newsletter
- Advanced reporting with impressions, clicks, and conversions

Best Suited For: Large-scale events, established businesses, and brands looking for maximum visibility and measurable ROI.

Every package is designed to be flexible.

START SMALL, TEST THE IMPACT, AND SCALE UP AS YOUR BUSINESS OR EVENT GROWS.

CONTACT US | info@gpass.bm